

BayALN Charter 2016

DRAFT

Vision:

The BayALN is a respected community of project, product and business leaders which models the use of agile principles to deliver value and joyful mutual support.

Mission:

We attract, develop, and sustain a learning community of Agile project, product and business leaders through: learning events, opportunities for networking, and experimenting with new ways to create and sustain Agile leadership.

Principles:

1. Our highest priority is to support our community through continuing creation of opportunities to deliver insight, learning, and networking.
2. Value delivered to the community is the primary measure of our success.
3. We value and foster connections to enhance the local agile community.
4. We actively support collaboration within our community.
5. At regular intervals, we reflect on how to become more effective, then tune and adjust.
6. We embrace the energy of the motivated individuals in our community. We lean towards new initiatives and towards trust in those individuals to support our values while pursuing those initiatives.
7. Simpler is better.
8. The best outcomes emerge from self-organizing teams.
9. Participants are free from sponsor intrusion; sponsors may make themselves accessible; participants always have choice
10. We publicly appreciate supporters of our community
11. We fulfill our obligations to sponsors
12. We clarify sponsor expectations before engaging.
13. Money
 1. Our accounting books are always open
 2. Our spending decisions come from open consensus of CoCo, and are captured in public minutes.
 3. For spending decisions, community support comes first.
 4. The burden of managing the money must be less than it's value
 5. It's not about the money.
 6. BayALN treats money matters in a way that complies with the values and legal requirements of our fiscal administrator:

Dayspring, Inc.

7. BayALN avoids debt
8. Our financial dealings are congruent with our charter.
9. We apply continuous improvement methods to our financial processes.
10. We actively solicit community involvement and suggestions about BayALN's resource allocations.

Objectives: By Dec 31 2010

1. By Dec 31 2010 we will have to have 600 of BayALN members (Current definition of "member" = signed up on BayALN Yahoo Group - Work in Progress)
2. By Dec 31 2010 we want to have \$15,000 cash reserves available for discretionary spending (revenue ~\$25,000)
3. By Dec 31 2010 Avg. Event event RSVPs = 75
4. By Dec 31 2010 10 "Metal" Sponsors
5. By Dec 31 2010 20 In-Kind Contributors
6. By the end of 2010, 20 agile project, product, or business leaders in the SF Bay Area publicly acknowledge better team performance, better collaboration or greater value delivered on their projects because they were inspired, educated or supported by BayALN.
7. By Dec 31, 2010, 80% of feedback received from BayALN events agree that they received value from attending the event.
8. By Dec 31, 2010, 80% CoCo participants agree that the BayALN organization has run consistently in alignment with Agile Principles and Values.

---- note: what follows is work in progress: to be considered for the authorizing parties or another part of the charter---

ALN 2006 Elevator Pitch

For anyone who must reliably deliver results in the face of uncertainty, the Agile Leadership Network connects, develops, and supports great project leaders through a collaborative network that shares evolving expertise.

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